

Science for Society Guest Speaker & Workshop: Monday, 10th October 2016

- Learn how Novo Seeds commercialise life science technologies
- Meet with an investor to discuss how to communicate the value of your research in order to win funding.

PRESENTATION:

“Commercializing life-science through entrepreneurship”
Christina Trojel-Hansen – Investment Associate, Novo Seeds
Venue: iNANO meeting room (1590-213). Time: 11:00-12:00

OPEN TO ALL STUDENTS & STAFF AT INANO. Limit of 20 places!

Please sign up here: https://auws.au.dk/Commercializing_life_science_through_eship

WORKSHOP:

“Value in Research & Funding with Christina Trojel-Hansen”
Venue: iNANO meeting room (1590-213). Time: 13:00-15:00

How can you communicate your value within life science research to potential partners, users, industry and funding organisations? What is the value of your PhD or post doc research? What should you be aware of when you consider cooperating with industry or starting your own company? During the workshop you will be guided through Research Canvas and get feedback if your research communication is qualified from the investors point of view. The Research Canvas allows you to talk about your research to a broad audience of professionals; not just your fellow researchers.

OPEN ONLY TO PHD & POSTDOCS. Limit of 10 places!

Please sign up here: https://auws.au.dk/Value_in_research_and_funding



Previously, Christina served as Senior Business Development manager in Novozymes' Business Creation and M&A division, focusing on identifying and building Novozymes' next growth platforms. Additionally, Christina has been working as associate patent agent at one of Europe's largest patent and IP consulting firms, Zacco, and as technology analyst and consultant at the technology advisory firm, Lux Research Inc.,

advising both SMEs and Fortune500 on emerging technologies and scouting within the area of nanobiotechnology. Christina has also been serving as start-up mentor at Indiebio (CA) and Breakout Labs (CA). Christina has a solid background in the field of nanobiotechnology and cancer drug discovery. She completed her post-doctoral training at the leading European cancer Centre, Institute Gustave Roussy /INSERM. Christina holds a PhD from University of California, Berkeley, and University of Copenhagen, and an MSc from the iNANO Centre at Aarhus University.

Science for Society at AU Research & External Relations

Science for Society enables PhD-students and postdocs in Scandinavia to commercialize research results as it equips them with the required entrepreneurial knowledge and “toolkits” to create impact in society. In addition, the project creates important networks between the next generation of researchers, entrepreneurs and business leaders across Scandinavia.

We build a common Scandinavian best practice for Entrepreneurship activities for PhD-students and researchers.

WE OFFER YOU:

Awareness activities - introduces PhD-students to the subject of entrepreneurship through a series of inspiring workshops, seminars and lectures.

Scandinavian university courses (+ ECTS points) and workshops (-ECTS) – aimed at PhD-students who want to learn more about entrepreneurial methods and develop their competences following the “awareness” seminars.

Customized courses/workshops aimed at PhD-students who want to go forward and realize a business idea. These courses/workshops focus on business collaboration, customer-market research and pre-seed funding. Furthermore, we want to help the PhD-students to connect with other partner organisations and/or industry.

An annual PhD-conference for students, business leaders and industry representatives from Scandinavia

Please contact the Society for Society team to organise a meeting on how entrepreneurial methods can support your career and research:

Team:

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